Innovation in Hunger Relief

Alex Tyink | Director of Innovation
The Implementation of a market-based solution.

Social Innovation?
Food Systems

- All Fundamentally the Same
- Intersecting Networks and Scale
- The FAEW System
  - Quality and Connectedness
  - Cyclical
- Attachment Points
- Partnership and Development

Opportunities

Collective Impact
Food Systems in Fighting Hunger

- Food System Development for YOU
- Leveraging Supply Chains
  - Local Food (Purchased Product)
  - Infrastructure Alignment (Supply/Demand Development)
  - Produce Mixing Center
- Program Development
  - Farm Link
  - Indoor Growing Machines
  - Permaculture
  - Blue Planet
Partners, Markets, Braise, SLO, Public Health

1 out of 5 = 16 Million
Kids in America Struggle with Hunger
Indoor Growing Machine

Over 700 lbs per year in 12 square feet

- 97% Water Efficiency
- 63% Energy Efficiency
- 99% Land Efficiency
“Our greatest weakness lies in giving up. The most certain way to succeed in life is to try just one more time.”

– Thomas Edison