

Hunger & Health Coalitions: Food as Medicine Partnership and HungerCare Coalition



Presentation Objectives

- **Build understanding of food security & its relationship to health**
- **Describe process to convene a coalition with vital partners**
- **Build effective meetings to narrow the strategic plan**
- **Enlist organizations for pilots & champions**



Food as Medicine Partnership

**Improving
Community Health
By Increasing
Access to Healthy
Food**

Hunger Prevention Coalition - UWEC Food Security Project Team



- Feed My People Food Bank
 - Emily Moore, Director



- UW Extension Nutrition Coordinator
 - Nancy Coffey



- University of Wisconsin-Eau Claire
 - Mary Canales, Nursing Faculty

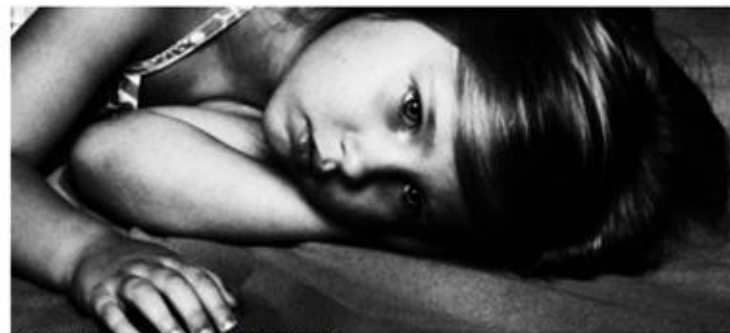


- Community Organizer, JONAH
 - Paul Savides

Food Security/Hunger

- **Food Security**
 - Access by all people at all times to enough food for an active, healthy life
- **Food Insecurity**
 - **Low food security:** reduced quality, variety, or desirability of diet. Little or no indication of reduced food intake.
 - **Very low food security:** multiple indications of disrupted eating patterns and reduced food intake.

(USDA Definitions)



American hunger. (photo: Brandon Warren Flickr)

Wisconsin Partnership Program (WPP) Grant

- Increase food insecure residents' access to healthy foods to improve health
- Convene coalition of local stakeholders including low-income & minority communities
- Develop evidence-based strategic plan to reach goals



Wisconsin
Partnership Program

UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

2016 Poverty Statistics

Family Size	100% of poverty	130% of poverty	185% of poverty
Single (1 person)	\$11,770.00	\$15,301.00	\$21,775.00
Parent & 1 child (2 person)	\$15,930.00	20,709.00	\$29,471.00
2 Parents & 2 children (4 person)	\$24,250.00	31,525.00	\$44,863.00

U.S. Department of Health & Human Services (2016). Federal poverty guidelines. *The Federal Register* 42 U.S.C. 9902(2).

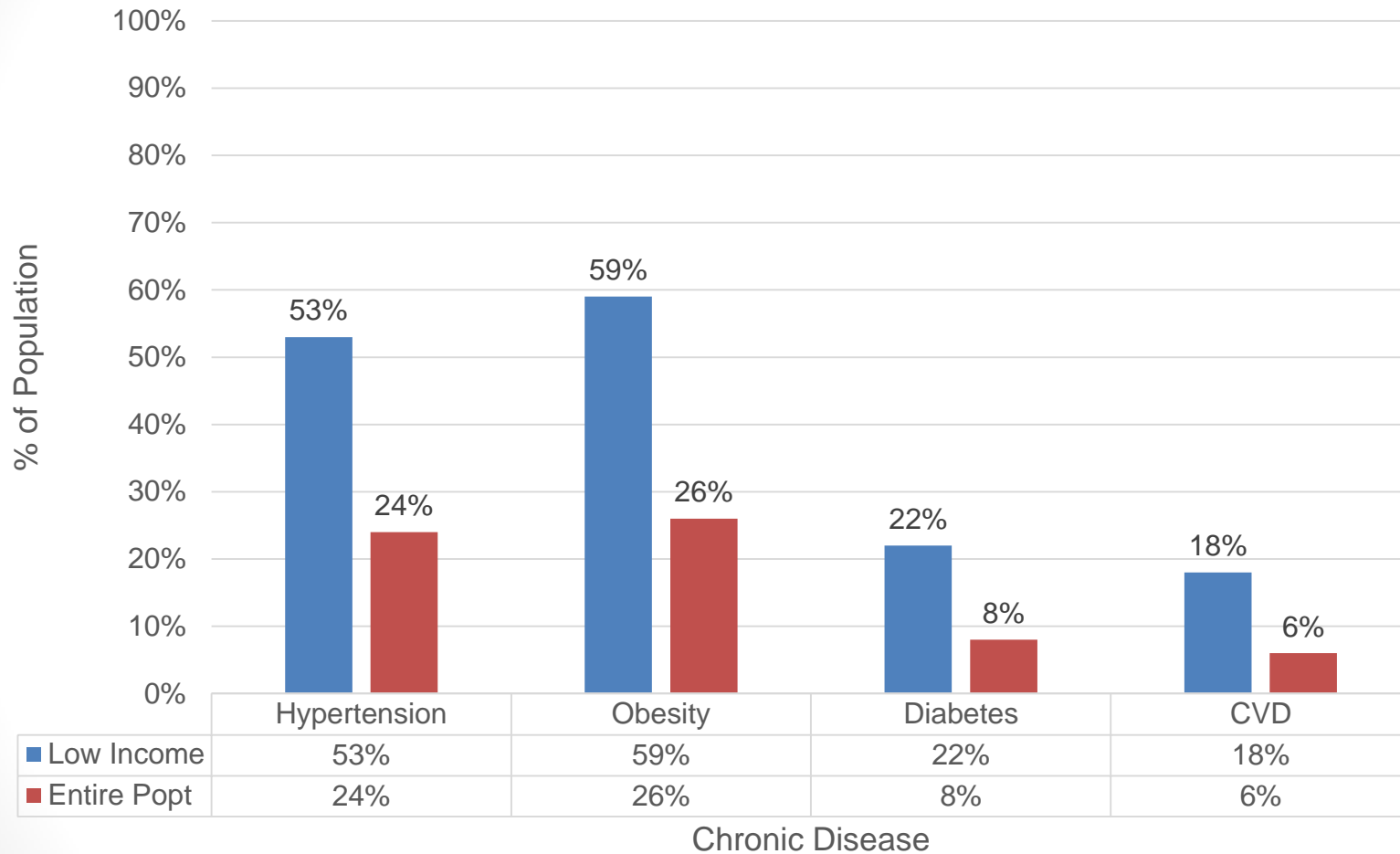
Eau Claire County Food Insecurity (FI)



- 1 in 5 children food insecure (Feeding America, 2013)
- 1 in 8 residents food insecure (Feeding America, 2013)
- 17% residents participated in FoodShare (nationally SNAP)(DHS, 2015)
- 42% free & reduced price meal eligibility rate (WI Food Security Project, 2013)

Health Consequences of FI

Chronic Disease Demographics by Income



Bodenheimer, T., Chen, E. & Bennett, H.D. (2009). Confronting the growing burden of chronic disease: can the U.S. health care workforce do the job? *Health Affairs*, 28(1), 64-74. doi: 10.1377/hlthaff.28.1.64

Smarties Activity

Making Choices

You are a family with:

- 2 working adults
- 1 year old child
- 6 year old child



You have 15 Smartie Candies to “spend” each month.

- Place the required number of candies in your spending categories.
- Make a choice for each category. No skipping!

How will you invest your resources?

Building the Coalition

- Key to success is building relationships
- Identify self-interest both personal and institutional
- Hold effective meetings
- Conduct regular evaluations



Coalition Member Organizations

- **Hospitals/Clinics**

- Mayo Clinic Health System
- Sacred Heart Hospital System/St. Joseph's Hospital
- Marshfield Clinic
- Chippewa Valley Free Clinic

- **Health Insurance Companies**

- Security Health
- Group Health Cooperative



Coalition Member Organizations

•Government

- Eau Claire City Council
- Eau Claire City-County Health Department
- Eau Claire Area School District
- UW-Eau Claire & UW-Extension

•Non-Profits

- YMCA, HMAA, Western Dairyland, Feed My People, JONAH

•Persons who are food insecure



FAMP Process:

Convene 6 Meetings

- Share food insecurity data, poverty research, & review existing initiatives
- Engage coalition members to narrow focus
- Identify specific initiatives & assess continued agency interest

Develop strategic plan with short & long term goals

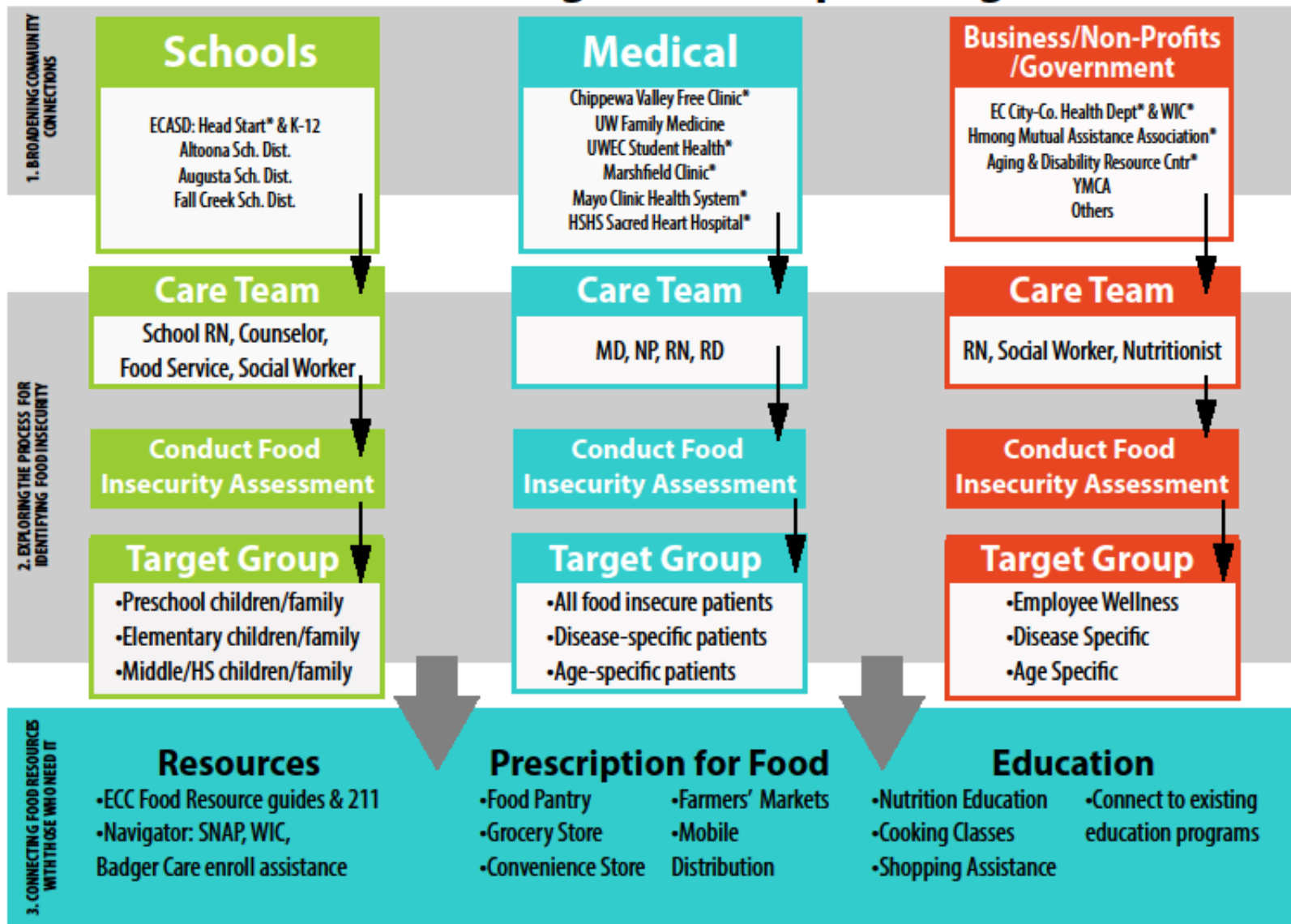
Host Engagement Gathering



WPP Grant Team Process:

- Attended webinar on Oregon Model
- Created *Health Vital Sign* handout
- One-on-one meetings with coalition members & others in their organization
- One-on-one conversations with people experiencing food insecurity

Food as Medicine Planning Partnership Strategic Flow Chart



* Letter of Commitment Organizations

Compiled by Food as Medicine Planning Partnership, Updated July 2015

Voices of Food Insecure:

"[If I were asked about my food insecurity], I'd be happy that someone was keeping track of my nutrition."

"It would be nice to get the food right there [at the clinic]...I can only carry so much on my bike."

"Some mornings I hurt so bad I can't even get out of bed. If my roommate didn't help, I wouldn't eat all day. I wish food could be delivered [to my apartment] like my drugs."

"I'd be glad to talk about [my food insecurity]. I have to feed my kids. My kids come first."

FAMP: Next Steps

- Engaging stakeholders to promote plan
- Building community awareness & support
- Connecting with area initiatives
- Seeking grant support



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Funding Support

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Community-Academic Partnership Grant:

*Changing Views of Hunger:
One Community at a Time*



Wisconsin
Partnership Program

UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

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Thank you!

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