Wisconsin Farm to Institution 101

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Welcome
Pair & Share
What is Farm to School & Farm to Institution?
National & Wisconsin Resources
Ongoing Projects
Questions & Visioning
Closing
Pair & Share Activity

1. Find a partner, someone you don’t know.

2. Introduce Yourself!

3. Answer this question:

   How does your work in hunger relief and health promotion intersect with schools, hospitals, and/or college food environments?

4. Report out to the group
Wisconsin Farm to School Basics
Wisconsin Act 293

“Farm to School” connects schools with local and regional farms to provide children with fruits and vegetables, dairy products, and other nutritious, locally produced foods in school breakfasts, lunches, and snacks; helps children develop healthy eating habits; provides nutritional and agricultural education; and improves farmers’ incomes and direct access to markets.
Growing Farm to School Video
More than 49% of the school districts in WI are engaged in farm to school activities.

At least 113 early care sites in WI engage in farm to ECE activities.

Top Five Products
- Apples
- Tomatoes
- Potatoes
- Peppers
- Lettuce
FY15-16 WI F2S Accomplishments

- 159,763 Apple Crunch Participants
- 461 schools purchasing directly from 40 orchards
- 20 F2S Resources Created
- For schools, farmers, & community members
- 27 F2S and Farm to ECE Newsletters
- Reaching over 1900 Wisconsin readers
- 8th National Farm to Cafeteria Conference
- Over 1000 participants gathered in Madison to learn and spotlight Wisconsin efforts, including 24 WI presentations and 10 local field trips, and bringing $1,013,889 of direct spending to our state
- 8198 Students Received F2S Education
- From Farm to School AmeriCorps Members
- 65+ Direct Technical Assistance
- One-on-one support sessions with providers
- 47 Farm to School Events & Trainings
- Supporting schools & farmers across WI
- 289 School Gardens in K-12 and ECE Sites
- Experiential learning and healthy snacks in one!
- 390 F2S and Farm to ECE Programs
- Serving over half the school children in WI
- $9.2 million Purchased from WI Farmers
- That’s a win-win for growers and students!
Farm to Institution

Leveraging the power of schools, hospitals, universities, early care centers, correctional facilities, and other cafeteria settings to improve health outcomes and support local farmers.
WI Farm to Institution: Vision

- Promote community health by providing fresh, healthy and minimally-processed foods in cafeterias and supporting the development of healthy eating habits.

- Strengthen children’s and communities’ knowledge about agriculture, food, nutrition, and the environment.

- Strengthen local economies by expanding markets for Wisconsin’s agricultural producers and food entrepreneurs.
Wisconsin Farm to School Toolkits

The Wisconsin Farm to School and Farm to Early Care Newsletter!
Funding alerts, event opportunities, and resources, twice monthly

Sign up in the back of the room on the form in the back of the room.

www.cias.wisc.edu/toolkits
Wisconsin Farm to ECE Fact Sheets

www.communitygroundworks.org/content/farm-early-care-and-education
WI Department of Public Instruction Resources

Trainings and resources about:

- farm to school
- farm to ECE
- Seasonal menus
- Recipes, and
- Procurement
Chop! Chop! Video Series

- FREE online training videos
- Enable food service staff use more WI-grown fruits, vegetables & whole grains via culinary skills

http://www.cias.wisc.edu/chopchop/
Wisconsin School Garden Network

- Coordinated by Community Groundworks
- Funded by UW-Madison School of Medicine and Public Health from the Wisconsin Partnership Program
- Develop 5 regional hubs to continue youth garden training and technical assistance
- Over 5 years, 2,000 educators will be trained to provide garden-based education to over 90,000 Wisconsin children
- Website forthcoming
Know Your Buyer, Know Your Supplier Training Series

- 5 trainings happening across the state this summer
- K-12, ECE, hospital and other food service staff welcome. Farmers, distributors, and supply chain partners encouraged to attend too
- Network with producers of local foods
- Focus on strategies for finding, buying, preparing and serving local foods
- Network with other farm to school practitioners across the region
Know Your Buyer, Know Your Supplier Training Locations

Eagle River
Green Bay
Wausau
Southern Wisconsin*
Western Wisconsin*

Dates Forthcoming. Stay tuned for updates via the WI Farm to School and ECE Newsletter
*Location TBD
Ongoing Farm to Institution Projects
Connecting Wisconsin-grown products to Wisconsin’s cafeterias
The Supply Chain

Grower → Distributor → Buyer → Customer → Processor
The Strategy

DATA COLLECTION

RESEARCH

SUPPLY CHAIN DEVELOPMENT

EVALUATION

Mutch Better Food, LLC

CESA purchasing.org

WIconsin SCHOOL OF BUSINESS

GRAINGER CENTER for
SUPPLY CHAIN MANAGEMENT

CENTER for INTEGRATED
AGRICULTURAL SYSTEMS
Carrot Coins Pilot

- Carrot spend/volume analysis
- Food-service input on product
- Connection of producers & processor
- Delivery arrangement w/ distributor
- Aggregation of food service requests to fulfill minimum order
Get Involved

- Ask school, college, and hospital food service to share their interest in purchasing Wisconsin-grown: [www.bit.ly/WIFoodSurvey](http://www.bit.ly/WIFoodSurvey)
- Encourage them to ask their produce and broadline distributors for locally grown products. The more they hear the demand, the better!
- Know a farmer interested in wholesale markets? Have them email [marlie.wilson@wisconsin.gov](mailto:marlie.wilson@wisconsin.gov).
October is Farm to School Month!

Join us at noon on October 12, 2017

- www.cias.wisc.edu/applecrunch
- bit.ly/MidwestMenu2017
Questions & Discussion

General Questions?
Group Discussion

- What successes have you seen in your community?

- What is the biggest thing you need to help move Wisconsin-Grown foods into your local institutions?

_This may be a tool, resource, network, funding, information etc._
Thank You

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