



**2019 Hunger and Health Summit  
Presented by UnitedHealthcare  
March 25 and 26, Chula Vista Resort, Wisconsin Dells**

**Summary and Event Profile**

Feeding Wisconsin will be hosting its fourth annual Hunger Summit at the Chula Vista Resort in Wisconsin Dells on March 25 and 26<sup>th</sup>.

The Summit will bring together nearly 300 attendees from across the state for two days of education and networking to advance our shared mission of fighting hunger, improving health, and strengthening communities.

Over the last three years, the conference has grown from a one-day convening to a two day event, attracting local, regional and national hunger and health leaders to speak and present sessions.

It has become one of the premier hunger-relief and health promoting conferences where all stakeholders in the food and health - hunger fighters, food and nutrition advocates, healthcare providers, physicians, hospitals, legislators, growers, and food industry - come together to learn about best practices and evidence-based solutions to improve the health of Wisconsin through food access.

For more information about the previous Hunger and Health Summits, including agendas, speakers, and presentations, please visit the [Conferences page on website](#) for information, agendas, and materials from previous years' Summits.

**Plenary Sessions**

We have confirmed Sarah Smarsh, author of *Heartland: A Memoir of Working Hard and Being Broke in the World's Richest Country*, as our keynote speaker on March 26.

**Sessions and Tracks**

The Summit will offer 35 breakout sessions and 4 general sessions. The breakout sessions will be organized in the following tracks that align with our Healthy and Hunger-Free Wisconsin Blueprint:

- Track 1: Connected and Empowered Food System

- Track 2: 21st Century Emergency Food System
- Track 3: Family Economic Security
- Track 4: Strong Federal Programs
- Track 5: Community Partnership to Fight Hunger & Improve Health

## **Available Sponsorships Levels**

### **Exhibitor \$500**

#### **Pre-Event Advertising / Website**

- Logo included on Conference website, exhibitor section (with web link)

#### **On-Site Promotion**

- Logo included in on-site Conference Program, on exhibition page
- Provision of space for Exhibition Booth

#### **VIP Conference Attendance**

- 2 complimentary conference registrations

### **Gold: \$1,000 (10)**

#### **Exclusive Sponsorship Element**

- Exclusive sponsorship of evening networking reception or one break, with branding at service points, on high-top tables and – where relevant – through the walk-in/-out slide loop and chair announcements immediately before the break, or the attendee conference bag and promotional items

#### **Reinforcing Expertise / Thought-Leader**

- Recognition as a sponsor of the Conference

#### **VIP Conference Attendance**

- 2 complimentary conference registrations

#### **Pre-Event Advertising / Website**

- Logo included in all event collateral including Conference website sponsor section (with web link), brochure, flyers, etc.
- Logo included in pre-conference print and digital campaigns including monthly newsletter and other media outputs
- Feeding Wisconsin support of sponsor-created e-blasts, sent by sponsor, promoting sponsor's involvement in the event (e.g. supplying conference graphics, text, etc.)

### **On-Site Promotion**

- Logo included in all on-site event collateral including on-site Conference Program, stage backdrops, event signage, and walk-in/-out slide loop at Conference opening and closing sessions
- Provision of exhibition booth (if desired)
- Opportunity to place company material on sponsor table at the Conference (if not exhibiting)

### **Platinum: \$5,000 (2)**

#### **Exclusive Sponsorship Element**

- Exclusive Meal Sponsor of one of the plenary session breakfast meals

#### **Reinforcing Expertise / Thought-Leader**

- Recognition as a major sponsor of the Conference
- Opportunity to address general session

#### **VIP Conference Attendance**

- 4 complimentary conference registrations

#### **Pre-Event Advertising / Website**

- Logo included in all event collateral including Conference website sponsor section (with web link), brochure, flyers, etc.
- Logo included in pre-conference print and digital campaigns including monthly newsletter and other media outputs
- Feeding Wisconsin support of sponsor-created e-blasts, sent by sponsor, promoting sponsor's involvement in the event (e.g. supplying conference graphics, text, etc.)

### **On-Site Promotion**

- Logo included in all on-site event collateral including on-site Conference Program, stage backdrops, event signage, and table tops for meal sponsorship
- Provision of exhibition booth (if desired)
- Opportunity to place company material on sponsor table at the Conference (*if not exhibiting*)

### **Media Relations & Social Media**

- Promotion to media and press outlets as a major supporter of the Conference
- Promotion via Feeding Wisconsin social media outlets, including **Facebook, Twitter and LinkedIn**
- Logo included in press releases and pitching efforts

### **Diamond: \$10,000 (1)**

#### **Exclusive Sponsorship Element**

- Exclusive Meal Sponsor of one of the plenary session lunch meals
- Fifteen (15) Full Scholarships that cover attendee registration and overnight hotel

#### **Reinforcing Expertise / Thought-Leader**

- Opportunity to deliver a conference presentation, be a speaker within a panel discussion, or curate content for a session
- Opportunity to participate in a general session panel
- Opportunity to address conference at a general session

#### **VIP Conference Attendance**

- Eight (8) complimentary registrations (can be converted into scholarships)

#### **Pre-Event Advertising / Website**

- Logo included in all event collateral including Conference **website homepage**, sponsor section (with web link), brochure, flyers, etc.
- Logo included in pre-conference print and digital campaigns, monthly newsletter and other media outputs
- Feeding Wisconsin support of sponsor-created e-blasts, sent by sponsor, promoting sponsor's involvement in the event (e.g. supplying conference graphics, text, etc.)

## **On-Site Promotion**

- Official recognition of sponsor at Conference opening and closing sessions from Conference Chair
- One-Page Conference Program Sponsor Page
- Logo included in all on-site event collateral including on-site Conference Program, attendee bags and items, stage backdrops, table tops, and event signage
- Provision for an exhibition table in priority position (if desired)
- Opportunity for small brochure inserts in delegate bags
- Opportunity to place company material on sponsor table at the Conference (*if not exhibiting*)
- Sponsor designation on name badge

## **Media Relations & Social Media**

- Promotion to media and press outlets as sole supporter of the conference
- Promotion via Feeding Wisconsin social media outlets, including **Facebook, Twitter and LinkedIn**
- Logo included in press releases and pitching efforts

## **About Feeding Wisconsin**

Feeding Wisconsin is the state association of the six regional Feeding America food banks that provide emergency food, technical assistance and capacity building services to over 1,000 local food pantries and meal programs in all seventy two counties of our state.

Our members include: Feeding America Eastern Wisconsin, Second Harvest Foodbank of Southern Wisconsin, Feed My People Food Bank, Second Harvest Heartland, Second Harvest Northern Lakes Food Bank, and Channel-One Regional Food Bank.

Together, with our network of pantries and meal programs located in every county of our state, we provide 50 million meals to nearly 600,00 of our friends and neighbors every year.

## **Contact**

For more information, please contact David Lee, Executive Director, Feeding Wisconsin at 608-960-4511 or via email at [dalee@feedingwi.org](mailto:dalee@feedingwi.org).